

Fundación Sanders

Annual Report 2011



ENSURING FUTURES ONE CHILD AT A TIME

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For more information:

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Dear Friends,

In the following pages, we summarize the progress made by Fundación Sanders, a non-profit entity founded in 2010 and registered with the Ministry of Education, Registry of Foundations number 1325 of the Ministerial Order 339/2011, January 21, 2011.

In this Report for 2011, we present the results of activities for the year, and detail the current status of key services being developed. We also provide you with an overview of our strategic plan for the foundation.

We ensure complete transparency in our accounting and operational activities, which are available upon request. Our hope is you find this publication informative and interesting.

Sincerely,

THE MANAGEMENT TEAM

Robert Sanders, President
Pedro Gil Alberquerque, Vice President
Zahori Martinez Calva, Secretary



Overview of the Foundation

Our Mission

Fundación Sanders will improve the social integration and economic potential of children within the community of Spain. Rather than developing new social intervention programs to accomplish this objective, our approach is to utilize the financial and intellectual capital of the foundation toward enhancing the service capability of other non-profits who share a similar mission

Our Vision

We are committed to aiding non-profits organizations improve the wellbeing of the children of Spain by enhancing how those organizations deliver services within the community by:

Providing free consultative services using a network of professional volunteers working in various industries.

Being a reliable source of best practices related to the management of operations focused on social intervention development.

Delivering technology for accessing world-class educational learning tools for children.

Always maintaining full transparency in how the foundation and its team members deliver services.

Our Values

Ensuring that the welfare of children is maximized through their individual personal development.

Encouraging excellence in the management of non-profit organizations.

Supporting the use of technology to improve learning effectiveness of educational services.

Creating sustainable improvements in the lives of children.

Maintaining a commitment to the cause of charitable giving.

Our Services

The foundation defined three areas of support for non-profit organizations:

1) Free Operational Assessments and Strategic Planning:
The assessment of a nonprofit's overall operation and the effectiveness of how they deliver their services by focusing on four key principles, which are diagrammed below. At the conclusion of an assessment, the non-profit receives a management report, which identifies areas for improvement and includes recommendations regarding what can be done. All of which, are measured against the potential value to the organization and the community they serve, and further, the degree of complexity or effort involved to close any perceived gap.

2) Access to E-Learning Technology:
Provide e-learning management (e-LRM) tools, world-class education content, and tablet PCs for the children at no cost to those nonprofits, including education support as a service to children at-risk. The opportunity is to use technology to deliver variations in the teaching method, pedagogy, depending on the method best suited of each individual child. Research shows that children have distinct learning preferences, and they can achieve better scholastic results if the teaching method is adapted to their learning preference. This is impractical in a traditional school environment, but can be accomplished through the use of an e-LRM platform.

3) Direct Funding to Charities:
Utilize the financial resources of the foundation to directly support worthwhile projects already under management by a non-profit organization or potentially new projects that are identified by the foundation during an assessment of a non-profit's operations.



Four Key Service Areas of the Foundation

Fundraising and Communications	Technology & Tools	Service Delivery and Program Analysis	MIS and Data Management
Social Media Tools Fundraising Campaign Strategy Donor Database Management	Case Management Systems Data Collection & Tracking Technology Planning Computing Resource Acquisition	Facilities Optimization Education Program Analysis Service Quality Reviews	Report Generation Data Security Assessments
<p style="text-align: center;">Process Optimization</p> <p style="text-align: center;">Ensuring that information and service delivery processes support mission and objectives of the organization</p>			

Looking Ahead

Toward the end of 2011, the board adopted a strategic plan that set a three-year course for Fundación Sanders. This plan explained how our foundation would operate to achieve its mission and purpose, which is to improve the welfare of children within the various communities of Spain.

The strategic plan was a key milestone in the developmental history of the foundation because it provides an overview of how the foundation's activities and services fit within the broader Spanish third sector.



2012 PLAN

* Funding even more projects for non-profits *

* Developing new tools to help organizations quickly identify ways to improve their services *

* Expanding our e-LRM platform with more on-line education curriculum *



Volunteer with Us

We need people like you to achieve our goal of assisting local non-profit organizations to make a positive impact on our communities. A small commitment of time is all that is required to provide us with support.

Ask For Our Help

If you are an organization that provides programs and services to underprivileged children within the community of Spain, contact us to determine if our foundation has a program that can help you to best achieve your mission. Our commitment is to support organizations such as yours to help children realize their full potential within our society.

Make a Donation to a Local Non-Profit

There are many local organizations that rely on personal donations from people in the community. You can help them to make a difference by contributing financially to their program.